



Grand Hotel **b e l l e v u e**

### Heights of luxury

At the Grand Hotel Bellevue in Gstaad grandeur comes face to face with cool design and alpine panoramas with a Zen ambience. The five-star superior establishment, built in 1912 and totally refurbished in 2002, stands in attractive grounds with mature trees.

Its 57 modern rooms and suites blend harmoniously with the classical architecture of the building. The luxurious spa, the award-winning cuisine served in both restaurants, the glass-encased wine cellar with its *carnotzet*, and the vibrant nightlife in the bar or the Porsche 911 Club make for true *joie de vivre*. Conference rooms with cutting-edge technology inspire creative thought.

### Concept

To meet clients' high expectations of a five star establishment it was decided that only original designs would be considered for the furnishings. The goal, therefore, was to achieve a harmonious combination of classical and modern styles. To sacrifice the graceful *art nouveau* lines of the original Bellevue building for the sake of cosy Swiss pine interiors was out of the question. Instead, furniture that had an affinity with *art nouveau*, designed by celebrities such as Josef Hoffmann, Frank Lloyd Wright and Charles Rennie Mackintosh, was chosen. Italian designers were responsible for the modern contemporary look, which is enhanced by Philippe Starck's extravagant pieces.

### Rooms and Suites

The predominant colours chosen for the rooms, each of which is a unique example of classical modern design, were red, green, grey and black. The bathrooms match the style of the rooms: functional, high quality and purist design, right down to the fittings. Care was taken not to use too many different materials. Lighting systems were chosen to meet specific needs. Standard lamps and table lamps can be moved around and are fitted with dimmers. The luxurious guestrooms not only offer guests a homely atmosphere, but also provide the basic essentials such as Bang & Olufsen TV with DVD/CD stereo system, wireless Internet connection, direct dial telephone, fax connection, safe and minibar.

Individual concepts were chosen for the three generously proportioned, light and airy suites. Their extravagant furnishings correspond to the names chosen by the owner. The Bellevue Suite offers scintillating views and classical furnishings – in the sitting room, for example, the armchairs and sofa are replicas of Josef Hoffmann's designs for the Stoclet Palace in Brussels. The Etoiles Suite on the top floor lives up to its name - at least when there's a clear night sky: while relaxing in the Jacuzzi guests can gaze up at the stars through the glass skylight; its furnishings pay homage to Philippe Starck. The particular charm of the Asia Suite lies in its touch of the Far East, emphasised by furniture in dark wood.



### Extension

In 2005 two new chalets, built in the traditional local style, were inaugurated next to the main building. Here again traditional architecture blends perfectly with contemporary design, both in the guest rooms and conference rooms.

All in all, the interior decoration of the Grand Hotel Bellevue impresses by the timeless design and elegant decor of all its rooms. It has set new standards for stylish living and, as was the intention of its owner, Thomas Straumann, inspires emotions that 'open closed minds'.

### Facts:

Owner:	Dr. h.c. Thomas Straumann
Architect:	Gottfried Hauswirth, Saanenmöser
Interior decorators:	Rosmarie Horn, Teo Jakob AG, Bern Eric Reichenbach, Saanenmöser
Hotel management:	Beat Fleischmann, General Manager Dominic Streule, Deputy Manager
Opened:	2002, after painstaking renovation of the original building dating from 1912
Design collections:	Artemide, Alias, Baleri, B+B Italia, Cassina, Création Baumann, De Sede, De Padova, Driade, Ecart, Flos, Horgenglarus, Moroso, Nya Nordiska, Santa & Cole, Vitra, Wittmann, Wogg.
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